



Branding. Advertising. Marketing.

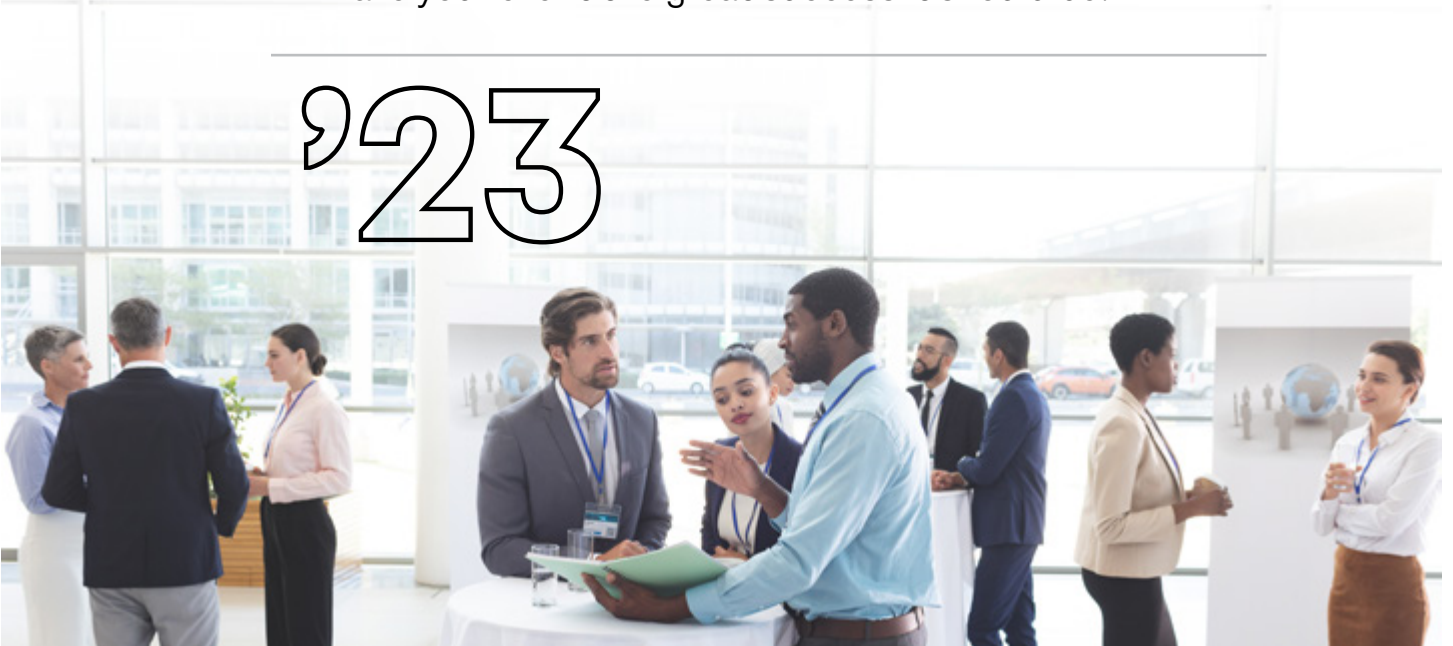
The UPS Store Business Center | 08/23/23

OMNI LOUISVILLE

Welcome your attendees with custom branding, advertising, and marketing at Louisville's premier hotel event destination-
Omni Louisville Hotel.

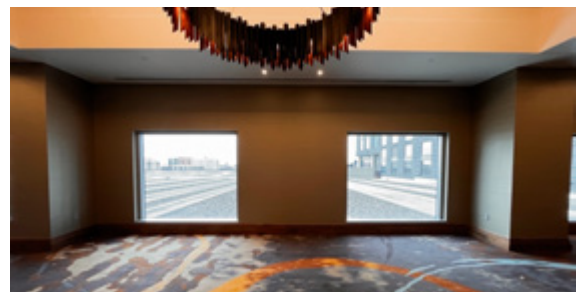
Your Louisville 'Event-to-Remember' can be enhanced by including your company or organization's logo, tagline, imagery, and unique messaging displayed prominently throughout the hotel area. Customize your event with window banners, window and floor clings, signs, column wraps, and more. From planning to production to placement, our team will work with you closely to market and brand your event at Omni Louisville Hotel. We want to make your event the great success it should be!

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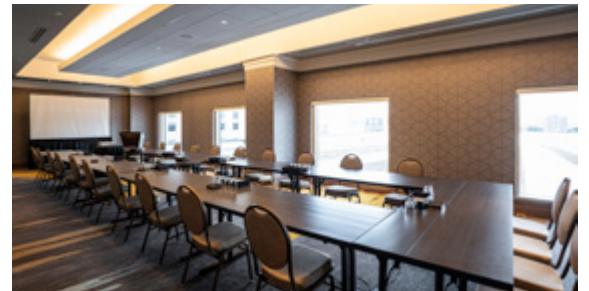
DISTILLER'S
FOYER



**“DESIGN ADDS VALUE
FASTER THAN IT ADDS
COSTS.”** – JOEL SPOLSKY



WHEAT ROOM

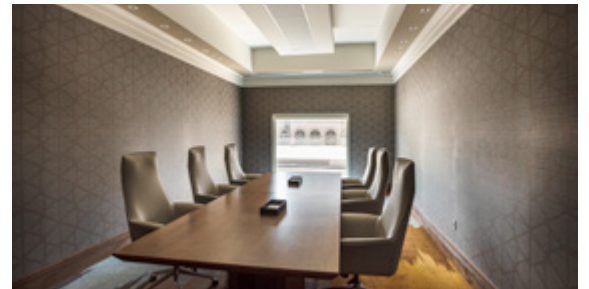


**“THE MOST TALENTED,
THOUGHT-PROVOKING,
GAME-CHANGING PEOPLE
ARE NEVER NORMAL.” –
RICHARD BRANSON**



FINISHING ROOM

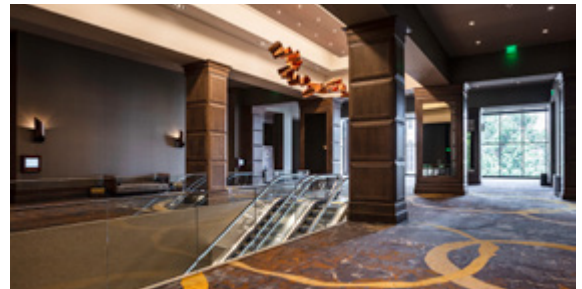
**“GIVE THEM
QUALITY. THAT’S
THE BEST KIND
OF ADVERTISING.”**
- MILTON HERSHEY



WINDOW CLING



2ND FLOOR
ESCALATORS



**“CREATE WITH THE
HEART; BUILD WITH
THE MIND.”**
- CRISS JAMI

**WINDOW CLINGS
COLUMN WRAPS**



2ND FLOOR
ELEVATOR

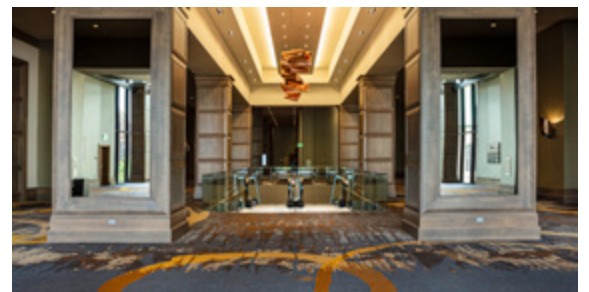
**“A HUNCH IS
CREATIVITY
TRYING TO TELL
YOU SOMETHING.”**
—FRANK CAPRA



COLUMN WRAPS
EASEL STAND



2ND STREET
PRE FUNCTION



**“DON’T BE AFRAID TO GET
CREATIVE AND EXPERIMENT
WITH YOUR MARKETING.”**

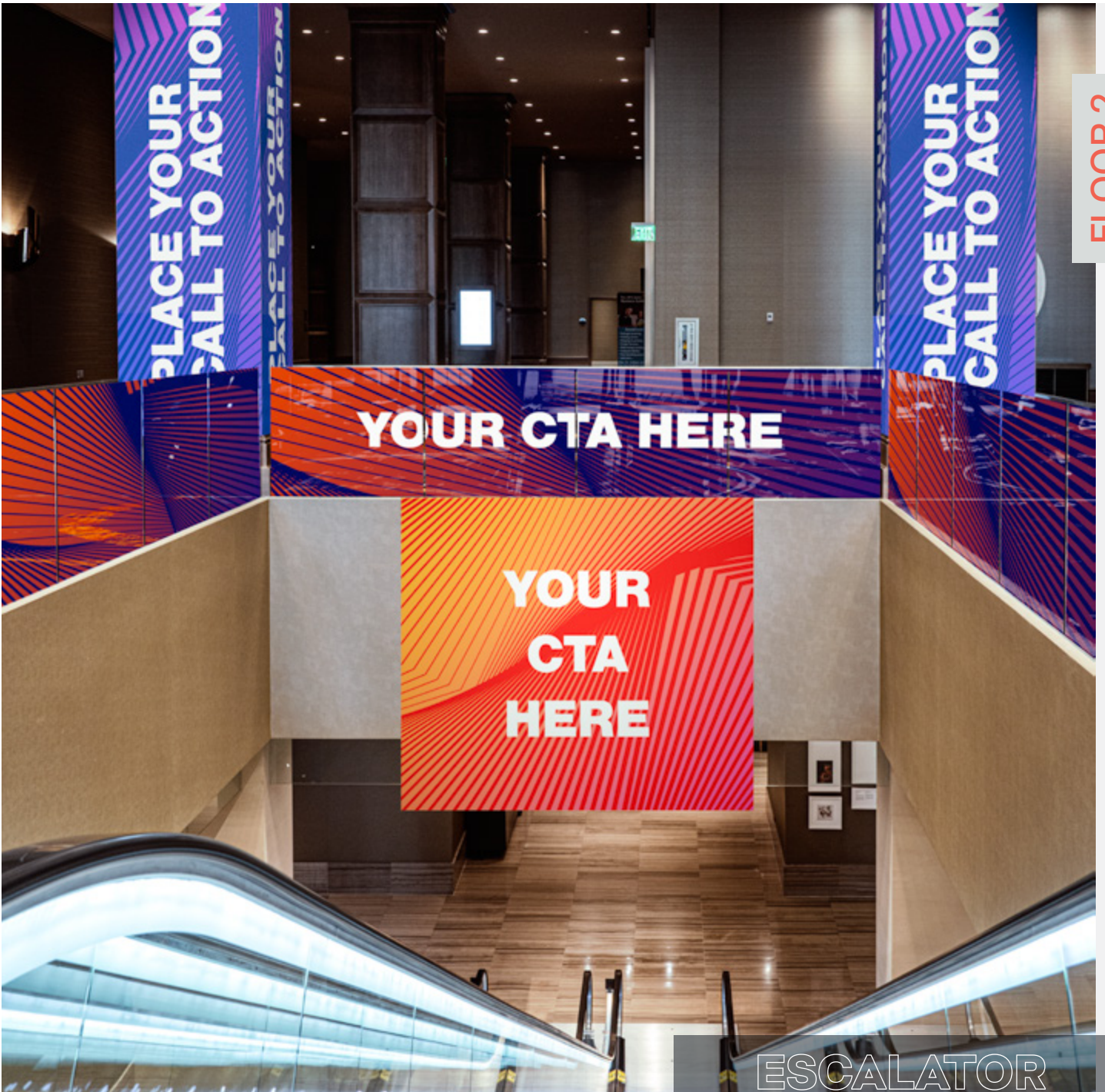
- MIKE VOLPE



2ND STREET
PRE FUNCTION

**“GREAT CONTENT IS
THE BEST SALES TOOL
IN THE WORLD”**
- MARCUS SHERIDAN





ESCALATOR
PANELS

**“BE CREATIVE WHILE
INVENTING IDEAS, BUT
BE DISCIPLINED WHILE
IMPLEMENTING THEM.”**
- AMIT KALANTRI



COLUMN WRAPS
HANGING BANNER



OLMSTED
PRE FUNCTION



**“IF IT DOESN’T SELL, IT
ISN’T CREATIVE.”**
- DAVID OGILVY

**WINDOW CLINGS
COLUMN WRAPS**



CLIFTON

“MAKE IT SIMPLE. MAKE IT MEMORABLE. MAKE IT INVITING TO LOOK AT.”
- LEO BURNETT



**WINDOW CLINGS
POPUP BANNER**



OLD
LOUISVILLE



**“THE BEST WAY TO
GET A GOOD IDEA IS TO
GET A LOT OF IDEAS.”**
- LINUS PAULING

**WINDOW CLINGS
POPUP BANNER**



GERMANTOWN

“THE MOST
POWERFUL ELEMENT
IN ADVERTISING IS
THE TRUTH.”
- BILL BERNBACH



WINDOW CLINGS
COLUMN WRAP



LIBERTY ST.
PRE FUNCTION



**“CREATIVITY IS
INTELLIGENCE
HAVING FUN.”**
- ALBERT EINSTEIN

FLOOR 2



COMMONWEALTH
PRE FUNCTION



**“EVERY GREAT DESIGN
BEGINS WITH AN EVEN
BETTER STORY.”**

- LORINDA MAMO

WINDOW CLINGS



1ST FLOOR
ESCALATOR



**“NOTHING GREAT WAS
EVER ACHIEVED
WITHOUT ENTHUSIASM.”**
- RALPH WALDO EMERSON

Branding Opportunities

Thank you for selecting Omni Louisville Hotel for your upcoming event. Contracted groups are afforded the opportunity to place signage at key areas throughout the hotel. Omni Hotels and Resorts has a partnership with The UPS Store Business Center. They are the exclusive provider for all adhesive branding & marketing materials. Please contact Ryan James and The UPS Store team at 502-625-1581 or rjames@myjetprinting.com.

Installation, Pricing, & Consultation

The scheduling of installation and breakdown must be coordinated and approved prior to the event. Installation, breakdown and production of materials is not included in the pricing below. Any adhesive branding is subject to a hotel branding & marketing fee. Please consult with your Convention Services Manager and The UPS Store.

APPROVED BRANDING AREAS

Level 1 – [No Adhesive Branding]

Level 2 – [Banners are Subject to Size & Material]

Escalator Glass Panels \$100 Per Panel

Column Wraps \$100 Per Panel

Window Clings \$200 Per Window Pane/Panel

Mirror Clings \$250 Per Mirror

Floor Clings are Subject to Size & Quantity**

Level 3

Window Clings \$200 Per Window Pane/Panel

Floor Clings are Subject to Size & Quantity**



OMNI LOUISVILLE